

Comprehensive Policy Plan
"Working Spaces"

Policy Letter 109: Critical Stability

BACKGROUND:

Critical stability is the character and activity of a vibrant downtown area that draws individuals to what they perceive as a "good destination". Whether people are tourists in Fargo and are only visiting, or they are long time residents in the community, the downtown must have a means for access and a purpose to attend.

Current travel habits have affected the activity of downtown. With greater diversity in the activities available on the fringe of the community, more focus is needed on making downtown more accessible through such things as a shuttle system connected to a transit. To enhance the usability of downtown and also to increase its attractiveness, integration between pedestrian corridors, parking, and shuttles must occur.

Fargo has the foundation needed for critical stability; arts and art related shops, historical and cultural entertainment, financial and professional businesses, and features such as the skyways and the river.

POLICY STATEMENT:

The City of Fargo should encourage programs, activities, and systems that enhance the Central Business District and draw visitors and residents.

CONCLUSION:

Perceived barriers such as inaccessibility, deficient parking, and unsafe pedestrian corridors must be removed. The downtown area of Fargo boasts of an expanding cultural activity, and retail and professional services that make it the mix-use center of the community. Through continual public education, private and public promotion ventures, and economic development emphasis and priority, the Fargo downtown will be that "good destination" with both access and a purpose.