

Comprehensive Policy Plan
"Working Spaces"

Policy Letter 110: Good Conveniences and Amenities

BACKGROUND:

The downtown area of Fargo has been very successful in good apartment and high density residential development, but one problem expressed is the absence of basic services. Particularly the need for competitive grocery stores. It was thought that there is a much larger market of people that would be attracted to good downtown high density housing if good conveniences and amenities could be built into such projects.

Downtown living has become more popular for retired and young singles, as well as for low income and vulnerable populations, and amenities are important. Examples throughout Fargo exist where residential up scale apartments were built offering amenities as an attraction to the area. Whether the basic need in the neighborhood is for a grocery store or the need may be for a beauty shop, convenience and amenities should be located downtown to support the increasing demands.

POLICY STATEMENT:

The City of Fargo should support the development of neighborhood and convenience commercial areas to serve residential needs. Development projects for high density residential use should include adequate conveniences and amenities.

CONCLUSION:

In the entire Central Business District (CBD) many smaller districts or neighborhoods exist with varying requirements or needs. Not all neighborhoods in the CBD will receive the same level of services, but efforts to ensure that basic services are convenient and within close proximity to residential housing is critical. Development projects should link basic services and residential housing in ways that assist neighborhoods in attracting people from diverse backgrounds into the downtown area.