

Comprehensive Policy Plan
"Public Spaces"

Policy Letter 609: Beautification Standards for Corridors

BACKGROUND:

Design features that can enhance the appearance of the City are important. The features may not protect and provide for the public health and safety, but the features address the general welfare of the City of Fargo. The Fargo Subdivision Regulations cover certain aspects of the "general welfare of the City", but additional standards may need to be established.

Beautification standards should include a continuation of past practices that may need to be reinforced, and an initiation of some new items on a more formal basis. Suggestions for new beautification standards include:

1. Wildflower plantings at the City landfill site and along ditches leading to the site
2. An adopt-a-highway (or street) program
3. Enhanced use of perennials along public planting areas
4. Fencing to conceal solid waste handling structures, both the City igloos and dumpsters and the residents' receptacles

The benefits resulting from these improvements may not be immediate, but the general welfare of the City can be addressed through beautification standards.

POLICY STATEMENT:

The City of Fargo should encourage the development and implementation of beautification standards to improve the aesthetics of transportation corridors and protect the image of the City.

CONCLUSION:

Consideration for the maintenance of any new standard in development is key. Just as these beautification standards are new, new approaches to maintenance should be suggested. Volunteer assistance through various public organizations could be enhanced. The City also has a number of incarcerated residents, or residents directed to work in community service that could be used in support of any required maintenance.